- 1 customer, the four- to 10-line customer. The disconnects
- were all evaluated, and the only disconnects that we counted
- 3 were ones where people reported they were going to a
- 4 competitive carrier. So, I think the disconnect numbers are
- 5 correct.
- And I think that information shows that we've lost
- 7 a lot of lines to small business competitors before there
- 8 was even a UNE platform available to business, and it's our
- 9 experience that the carriers we're losing to are the
- 10 carriers that have put switches in and are using their own
- loops or our UNE loops and are more or less following the
- 12 Allegiance plan, although Allegiance -- I mean, there are
- 13 several other carriers like Allegiance that are present in
- 14 our region that are taking up lines, and that we continue to
- lose a very significant share on a monthly basis of small
- 16 business lines.
- 17 And the lines that we lose most of are at the
- 18 lower end of the market, the one- to 10-line sort of
- 19 customer that most CLECs have identified as the sort of
- 20 customer that the Bell companies aren't so good at giving
- 21 personal service to. And the CLECs have this model of
- 22 giving more personal service to those customers. So, the
- 23 information we've put out, I think, is pretty reliable. And
- I'll sit around and go through it in more detail, but they
- are real disconnects and they are real market share losses.

MR. TRINCHESE: Dorothy, I want to just go back to some basics here and just figure out if I've missed something in the process. I've heard the arguments about the digital divide and analog to digital, and I'm a little concerned here that we're kind of losing focus. As far as MS. ATWOOD: Perhaps you are. I'm kidding. MR. TRINCHESE: Highly possible. The intent of the Commissioner's effort to determine whether a carrier was impaired or not was, I believe, to determine whether or not 

the Commissioner's effort to determine whether a carrier was impaired or not was, I believe, to determine whether or not a carrier could compete for a particular customer or to serve a particular customer. The studies that have been put forward and the arguments we've been hearing today kind of avoid that issue. It includes in the argument a conversion of an existing customer's service to a different service, and the argument is based on the fact that if I had four lines today -- and I wouldn't say they're analog or digital -- if I had four lines today and I was a business customer being served by four lines or if I was being served by eight lines, that the only way that CLEC could compete for those lines is if they built a T-1 system out to that customer's premises and served that customer over a DS-1. Well, I'm a little -- that may be the way they elect to do business, but that's not something the Commission recognized was a viable

- determination of finding out whether they were impaired or
- 2 not. In fact, in your order you specifically said you
- didn't want to see a business model that would drag you into
- 4 the business they wanted to be in and technology selection.
- MS. ATWOOD: That's true, but let me -- how I've
- 6 distilled the way in which each of the parties comes at this
- 7 is, I think you want to focus on the existing facilities,
- 8 and they want to focus on the lack of ability to enter a
- 9 market, whether you look at it as an economic or a market
- 10 matter. And in some respects, the Commission rejected both
- of those approaches. To some degree, the Commission -- and
- to a large degree, the Commission in its impairment analysis
- said we look at a lot of factors, we don't focus just on
- 14 facilities, we don't focus just on whether you lose money.
- We look at a variety of factors, including the
- 16 kinds of facilities, including the kind of market
- opportunities there are. And what makes this hard is the
- 18 fact that you guys are both taking -- you're relying on kind
- of, I think, positions that aren't embracing the way in
- 20 which the Commission looked at this, looking at more factors
- 21 than just facilities or just economics. But if I can, I
- just want to probe a little, because I think I'm not
- 23 necessarily understanding fully the argument that you're
- 24 making, and I want to understand it a little bit better
- because it goes to an exparte that you filed.

1	I understand your argument to focus on the reason
2	that you're not going to go in and put in a T-1 for that
3	customer or the reason you want to only enter the market
4	for a small business customer with a T-1 is because
5	operationally, you can't, in fact, it makes no sense for
6	you because of the operational hurdles, the hot cut
7	problems, the provisioning problems, for you to enter a
8	market unless you have that dedicated facility, that large
9	facility. Is that right?
10	I mean, you focus on the processes and the fact
11	that you're going to it's a provisioning problem for you,
12	it's a provisioning expense for you. As I understood the
13	way in which you evaluated, it focused on the provisioning
14	aspect, right? I mean, is that why the model doesn't work?
15	MR. SCOTT: Yeah, that's a big portion of the
16	reason the model doesn't work. What we found, and what I
17	think every CLEC has found probably including Allegiance,
18	and I'll come back to, I think, a distinction between a lot
19	of us in the experience Allegiance has seen is that
20	problems with using the single loops and processing them.
21	And I'll give you an example. When we process a single loop
22	and send an order through Southwestern Bell's systems, we've
23	had approximately 35 percent of the orders fall out of the
24	automated process that now have to be dealt with one by one.
25	It's actually a part of a complaint that we filed before the
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- 1 Texas Commission.
- 2 Subsequently, on the manually processed orders, 35
- 3 percent of those were in error status by Southwestern Bell.
- 4 We found that provisioning intervals were inconsistent from
- 5 Southwestern Bell, that the conditions of the loop were all
- 6 over the map, that the difficulty of coordinating hot cuts
- 7 in the way we serve business, which is substantially
- 8 different than Allegiance would approach it -- again, we're
- 9 in a lot of different markets serving throughout the
- 10 metropolitan area and not focusing on dense areas or major
- 11 markets -- that it was a nightmare. And we found that the
- 12 cost of provisioning a circuit was just off the charts.
- Now, a difference here is that -- and I'll admit
- this, Allegiance is one of the best-financed CLECs in the
- industry. Allegiance has raised about, I think about \$2.5
- 16 billion to finance its business plan -- and you look at its
- operating losses since they've started. I think they have
- 18 the capacity of bearing a great deal more pain than almost
- anybody else in the industry, and in order to establish a
- 20 market position, pay for that cost. But if the Commission
- 21 is interested in the industry in general doing well,
- 22 surviving, then --
- MS. ATWOOD: But that's what I'm getting at,
- 24 because, I mean, at least -- you're citing statistics in
- 25 Texas, but the Commission found in Texas and in New York

- that the hot cut performance and the provisioning
- 2 performance were, in fact, sufficient to allow the checklist
- 3 to be met and --
- 4 MR. SCOTT: Actually, let me correct that. I
- 5 think you found that that, coupled with the agreement that
- 6 Southwestern Bell for UNE-P to be available and unrestricted
- 7 in that state, that that was sufficient for the checklist to
- 8 be met.
- 9 MS. ATWOOD: Well, true, but we looked at UNE-L
- and had to pass UNE-L in order for us to find in both of
- 11 those states that, in fact, the performance and provisioning
- of hot cuts was done in a timely and cost-effective manner.
- 13 And we can disagree over whether you thought we were right
- or not, but the fact of the matter is that we did find that,
- as a Commission, and so part of -- excuse me?
- MR. PHILLIPS: Did the Texas --
- 17 MR. TRINCHESE: As did the Massachusetts
- 18 Commission, the New York Commission and the FCC --
- MS. ATWOOD: Well, the Massachusetts Commission
- 20 has not -- I mean, this Commission has not found yet with
- 21 the Massachusetts Commission, so we'll leave that off the
- 22 table. But what I'm getting at is, if in fact what a lot of
- 23 this boils down to -- a lot of your position boils down to
- is a problem of provisioning, then does it go away in the
- 25 states where there's an acknowledgment that the hot cut

- performance is adequate?
- MR. GILLAN: No. I mean, first of all, I think
- you have to appreciate the fact that one of the reasons you
- 4 could reach that conclusion was the existence of UNE-P, and
- 5 I think that that was where you were going. What you found,
- as I understand it, was that they're providing loops to the
- 7 people who were asking for them at the levels they were
- 8 asking, to meet the markets they were using at a level that
- 9 met the checklist. The question you would have to answer, I
- think, to take away switching would be, all right, at the
- 11 time I think you approved the Texas application, they were
- handling 2,000 unbundled loop orders a month and 22,000
- 13 UNE-P orders, a number which I'm sure has increased
- dramatically since then. The question is, what happens if
- you took those 22,000 UNE-P orders and tried to force them
- 16 --
- MS. ATWOOD: But you wouldn't be, right?
- 18 MR. GILLAN: Hold on. No, you're right.
- 19 MS. ATWOOD: Because you're talking about the
- 20 residential market. That's off the table.
- 21 MR. GILLAN: No, you're not just talking about
- 22 residential, you're talking about residential and small
- business. I mean, they may say -- and obviously, they did
- 24 -- that people want to use this for residential service.
- That defies the whole existence of the Pace Coalition, which

- 1 has people who serve both residential and business, but
- 2 nobody, nobody, I think, believes that they can make it just
- 3 serving residential. None of our members, none of the
- 4 companies that we're talking to would have a business
- 5 strategy if they really were ultimately cut back to being
- 6 told, your principal competitor is going to be out in the
- 7 market, not having to migrate any customers and being able
- 8 to recover all of its common costs over business and
- 9 residential, but we're going to tell you that if you get in
- 10 the market to compete against that guy, you've got to take
- all those common infrastructure costs and recover it only on
- the residential side, which was something of a tangent from
- 13 the larger point I was trying to make about the loop
- 14 provisioning.
- 15 Your loop provisioning finding goes to that level
- for those customers. I don't believe -- what we're saying
- 17 is that you couldn't have that 22,000 and all those other
- 18 business -- I mean, how many business customers do you have?
- 19 MR. SCOTT: We have approximately 50,000 business
- 20 customers.
- MR. GILLAN: Yeah. That would not -- those would
- not -- those 50,000 people would be without competitive
- 23 choice without this, as a practical matter.
- MS. CAREY: I wanted to say to you, with the legal
- 25 finding that the Commission made, when the Commission looked

- 1 at checklist compliance, we looked to see whether the FAQ
- 2 (phonetic) is provisioning that particular element
- 3 reasonably and is capable -- has processing capability to
- 4 serve as at reasonable foreseeable demand. And that is part
- 5 of the checklist.
- 6 MR. GILLAN: But the reasonable foreseeable demand
- 7 is only -- is itself the constraining factor here. There's
- 8 only a certain volume of orders you should expect because
- 9 there aren't -- they're just simply are not that many
- 10 carriers. I mean, Birch went in and left. You read Focal's
- 11 ex parte. You read MCI's ex parte, as I understand it, that
- they don't even use loops to migrate customers with analog
- 13 service to digital. The customer already has to be digital,
- 14 effectively, before you start deploying --
- 15 MR. PHILLIPS: And you have an ex parte that was
- 16 filed not just by Allegiance but by four other CLECs, saying
- 17 that they do, and SBC is, in fact --
- 18 MR. GILLAN: Hold on. No, no, no. They did not
- 19 say that. They did not say that, because what they said was
- 20 basically regurgitated back to the FCC, what you had found
- 21 earlier. And you said do this again. Allegiance serves
- some of these customers, and we've already discussed that
- 23 they have different revenue streams that not all CLECs have
- chosen to take advantage of. See Beyond doesn't do
- anything, they're not in the market. So, the probative

- 1 value of a company that intends to do something in the
- future has got to be seriously limited. Time Warner gets 40
- 3 percent of its revenues from 10 customers, and its 10-Q
- 4 represents that they only serve medium to large businesses.
- 5 So, they're not even down in this small business category.
- 6 MS. MORELLI: And they're average line per
- 7 customer is 48.
- 8 MR. GILLAN: So, I mean, while there are
- 9 signatures on that, I mean, one has to place in perspective
- the business strategies of the companies that signed it.
- 11 MR. PHILLIPS: Let me make a few mentions in
- response. First, this was just a snapshot, but there is
- 13 evidence other than the Bell South evidence. Verizon put
- 14 evidence in the record. They took a snapshot, admittedly
- just a small snapshot -- New York in July -- but 99 percent
- of the lines ported -- and they put this in the record -- in
- 17 New York in July were associated with orders of 12 lines or
- less, which means when the line is ported, the CLEC was
- 19 using its own switch. So, in 99 percent of the cases in
- 20 which there was a number of portability orders submitted to
- 21 Verizon for a switch-based CLEC service, the service
- involved 12 lines or fewer. Number one.
- Number two is, there is, I think, a logical gap in
- 24 the argument when you talk about Time Warner focusing on
- large-business customers, because if you have a switch and

- 1 you have co-location, there is no reason why you cannot, in
- 2 fact would not, want to use that switch and co-location
- 3 space to serve smaller business customers, as well. And
- 4 there has been data put in the record by Pace about, you
- 5 know, essentially arguing that unbundled loops are
- 6 insignificant market entrance strategy, but the data is old
- 7 data. Pace alleged that SBC has 167,000 unbundled loops in
- 8 service. The number is 750,000. It's not even close.
- 9 MR. GILLAN: Are all those by themselves or are
- some of those unbundled loops that are sold as part of a
- 11 UNE-P configuration?
- 12 MR. PHILLIPS: Those are unbundled loops not part
- of the UNE-P configuration, and they exclude DSL, as well.
- MR. GILLAN: How do you know that?
- MR. PHILLIPS: There's over 400,000 in just the
- 16 Ameritech territories.
- 17 MR. GILLAN: Okay.
- 18 MR. PHILLIPS: And so, it's not an insignificant
- 19 market strategy, it's a real market strategy, and it's one
- 20 that is being used today.
- 21 MR. TRINCHESE: You almost got to the point I
- 22 wanted to get to anyway, but that's fine. I think you're
- 23 getting there. Just to -- well, to the point that -- this
- 24 should be based on the ability to take over a customer --
- and not on a business plan. But just to support what Gary

- 1 said, of the 99 percent of the hot cut -- not hot cuts, of
- the numbers that we port that are associated with orders
- 3 with 12 lines or less, 60 percent of those, 60 percent are
- 4 even less than four lines. So, there are 40 -- those to
- 5 their own switches, not our facility.
- As far as unbundled loops, Verizon East -- not the
- 7 GTE territory itself -- to date has 400,000 unbundled loops
- 8 in service. Those do not include DSL loops, they do not
- 9 include any loop other than a two-wire analog loop. 400,000
- 10 of them.
- MR. GILLAN: In a territory of 13.8 million
- 12 business lines.
- MR. TRINCHESE: Excuse me.
- MR. GILLAN: Almost 14 million business lines.
- 15 MR. TRINCHESE: I'll let you know when I'm done.
- 16 We've ported two million numbers. Those numbers went to
- 17 CLEC switches. From a business perspective, for the first
- 18 eight months of this -- I'm sorry, to October 8th of this
- 19 year, we've lost 360,000 lines to customers in the Verizon
- 20 territory that were served with 12 lines or less. Those
- 21 customers have gone. And the numbers we have on platform
- demonstrate that 93 percent of the platform that Verizon
- 23 provides is provided for residential use.
- MS. ATWOOD: Can I just ask you guys to comment on
- 25 that fact, because I want to find out how we are differing

- 1 on the facts here.
- 2 MR. GILLAN: I'm not going disagree with him
- 3 necessarily on the fact, but on the context.
- 4 MS. ATWOOD: Just in terms of percentage. I mean,
- is it in fact true on the context of the platform that it's
- 6 beyond a vast majority, that over 90 percent -- let me put
- 7 it that way, because we won't quibble on 3 percent -- but
- 8 over 90 percent goes to the residential piece, and we're
- 9 really talking about of the cut, of the market for platform.
- 10 MR. SCOTT: I'll give you some numbers. I
- 11 certainly can't talk about the Verizon territory at all, but
- 12 I can talk about Missouri and Kansas, and we've taken
- 13 Southwestern Bell filings for the number of lines that were
- lost in the states of Missouri and Kansas: 145,378 Kansas,
- 15 127,596 total lines lost to CLECs. Now, the thing that
- puzzles me here is that Birch has 32 percent of those lines
- in Missouri. And I can tell you that they are -- a large
- 18 percentage of those are on the platform and that all of
- 19 those that are on the platform are serving business
- 20 customers.
- So, it's a completely different situation in
- 22 Missouri and Kansas. 51 percent of the lines that were lost
- 23 to competitors have been lost to Birch. And a large
- 24 percentage of those are businesses that are on the platform
- that we would otherwise not be able to serve. So, I mean, I

- don't know, we've got a lot of facts swirling around.
- MS. ATWOOD: And those businesses are four lines
- 3 or less.
- 4 MR. SCOTT: Those are going to be a distribution
- of lines. I would say that about 60 percent of those are
- 6 four lines and less. We could get the exact distribution.
- 7 About 90 percent of them are less than 12 lines.
- 8 MR. CROWNE: Since Allegiance has been mentioned a
- 9 couple of times going around table since last I spoke --
- just a couple of things here. We measure small businesses,
- 11 small and medium-sized businesses as 25 lines or less. We
- don't have a revenue ceiling. We very carefully track what
- we perceive the market to be, which is generally public
- information as far as number of lines -- business access
- 15 lines -- in a wire center. We find that, overall, across
- 16 Allegiance in all 26 of those markets, we have penetrated
- approximately 2.2 percent of what we perceive to be our
- available market, which is small- and medium-size businesses
- in the geographic regions that we serve.
- 20 That 2.2 percent represents, also, well over
- 21 50,000 different customer names, hardly a negligible entry.
- I can't speak to the CLEC industry as a whole, but I can
- 23 tell you that if the 2 million ported numbers in Verizon
- 24 territory is accurate, we aren't getting our share, because
- we've only got about 600,000 ported over nationwide, and

- 1 that's in all territories. So, put those numbers in
- 2 perspective. The only other observation I'd say to some of
- 3 the comments that have come around regarding Allegiance is
- 4 that I would not characterize Allegiance's ability to
- 5 execute based on it being exclusively due to our ability to
- 6 raise capital. Quite the opposite.
- 7 I think the cause and effect is somewhat backwards
- 8 on those two elements. And there really is no secret to
- 9 what we're doing. Basic block and tackling. Getting in,
- 10 getting the problem solved, escalating to the regulatory
- 11 bodies when appropriate, but working on a day to day basis.
- MR. SCOTT: This isn't an insult at all. In fact
- 13 it's a compliment, but you guys started with how much
- inequity before you had operations? Several hundred million
- 15 dollars?
- MR. CROWNE: One hundred million.
- MR. SCOTT: One hundred million dollars in equity.
- 18 How much pledged at that point?
- MR. CROWNE: Actually, that was the pledged
- 20 number. We had operations, I believe it was about half
- 21 that.
- MR. JONES: This is a red herring. I mean, this
- ability to raise capital doesn't really mean -- I mean, as
- 24 the travails of the X-DSL providers recently demonstrated,
- it doesn't really mean anything. But I just would like to

- address this ex parte that was also filed by the CLECs. The
- 2 reason -- some of those CLECs have not focused on the small,
- medium business market yet, but they're actually going
- 4 down-market increasingly as they find that they can do so
- 5 efficiently. That's the very point of that ex parte. You
- 6 know, they haven't been heavily involved -- accept
- 7 Allegiance -- recently in this proceeding, because they
- 8 really haven't considered that to be an important part of
- 9 their business plans.
- 10 But the Time Warner telecoms of the world are
- 11 certainly seriously working to build their entry for that
- market segment to go down to the smaller customers. See
- 13 Beyond hasn't started serving anybody, but I take it that
- 14 that's sort of part of the analysis here. See Beyond is a
- startup company that is planning, they're looking at all the
- 16 entry barriers as they exist right now, and they're planning
- 17 to deploy switches to serve exactly the small business
- 18 customer market that you're talking about here. So I think
- 19 they're highly relevant, actually, to this analysis.
- 20 You also mentioned -- and again, I think this is a
- 21 bit of a red herring, but I think it's worth responding to
- 22 it briefly -- 43 percent of revenue that Allegiance gets
- 23 from recip comp and access charges, I presume that access
- charges would be collected by any of the companies in
- 25 question that are trying to use the UNE-P as an entry

- 1 mechanism, because that's one of the great advantages of the
- 2 UNE-P, is that you get access charges. And that's also
- 3 revenue associated with end users, so I don't really know
- 4 what that has to do with anything.
- 5 MR. SCOTT: I think you have to point out that
- 6 there are widely different rates that are being charged by
- 7 access. We mirror the rates of the dominant company.
- 8 MR. PHILLIPS: How is this relevant?
- 9 MR. JONES: Yeah. You have to take this market as
- 10 it exists. I mean, there are entry barriers and market
- 11 opportunities in, you know --
- MR. PHILLIPS: The implication of the statement
- was that Allegiance does not have a quote unquote "real
- business plan," and they're out to just skim recip comp but,
- I mean, in fact, it's quite evident that Allegiance is
- 16 consistently pointed to by analysts as one of the CLECs that
- is best positioned precisely because they have revenues that
- are not based upon regulatory arbitrage, like recip comp and
- 19 excessive access charges.
- 20 MS. ATWOOD: Can I lead us back down to the -- I
- 21 mean, we can discuss the success of Allegiance, but I would
- 22 like to get us back to the issue here -- excuse me?
- MR. GILLAN: Well, I don't think anyone ever
- answered your question about the 93 percent.
- MS. ATWOOD: Yeah. And what I really wanted to

- get at was I was just trying to get an understanding here
- 2 because it's been a bit of a -- there's been a lot on the
- 3 record and it's been difficult for us to assess what really
- 4 -- what percentage of this market is -- the small business
- 5 market is being served by the platform. You know, you've
- 6 discussed when it makes sense for you all to go into the
- 7 market and that is through a platform strategy, but the
- 8 question that still remains at least as murky for me in
- 9 understanding this is, first, I have trouble understanding
- 10 what you all think of as a small business, because that
- tends to be widely different depending on who you ask. It's
- 12 25 lines, it's \$100,000 in revenue, it's less than four.
- 13 You know, I mean, everyone has a different
- 14 conception, so I have an issue about what is small business.
- 15 But from the perspective of assuming there is some form of a
- uniform understanding of a small business, how much of that
- is served by the platform market? And that was what I was
- 18 getting at to try to understand. I believe that your
- 19 position would be very little of it, 10 percent of the
- 20 platform market is small business.
- MR. GILLAN: Here is the concern that I'm -- we
- 22 have worked very hard to try and make you understand that
- 23 we're not AT&T, we're not MCI, we are the new carriers that
- 24 are coming in. And no disrespect to AT&T or MCI, but -- and
- 25 I don't mean any implication of disrespect -- these carriers

- are coming in trying to offer services, putting together
- 2 different packages, deploying facilities, X-DSL strategies,
- 3 all kinds of things. It's clearly the carriers trying to
- 4 innovate. At this level of carrier, okay, these carriers
- 5 are relying heavily -- that we're representing -- on the
- 6 platform.
- Now, will that show up in the statistics that
- 8 Verizon cites very easily? No. Because of the fact that in
- 9 the Verizon territory, the two big carriers, AT&T and MCI,
- 10 have bought the platform exclusively to serve the
- 11 residential customers, it's very hard for those statistics
- 12 to show our existence through just all those lines that
- 13 those carriers have purchased. So when they tell you that
- 93 percent of the lines are for residential, what they're
- really telling you is AT&T and MCI use the platform to serve
- 16 residential customers. What we're trying to tell you is
- 17 that for those of us that are trying to bring competitive
- 18 products into the smaller business market, which we're
- 19 really defining sort of as analog customers that haven't
- 20 gone digital yet, the platform is a very important,
- 21 necessary requirement.
- But are you going to see us in those aggregate
- 23 statistics when they're dominated by AT&T and MCI? I think
- not. And that's the only phenomenon you see with the 93
- 25 percent.

- MR. BANKS: But your question remains, because I
- think you can look and see how many business lines we've
- 3 lost to CLECs and ask what percentage of that is served over
- 4 the UNE platform. And I didn't come with that number, but I
- 5 suspect that, well, it was zero percent up until February of
- 6 last year until the union remand order took effect.
- 7 MS. ATWOOD: Just one question about your
- 8 statistics on the zero percent. You offered the platform,
- 9 it was just a lot more expensive, right?
- MR. BANKS: Yes.
- MS. ATWOOD: So, it wasn't that the platform
- wasn't available, it was that it was really expensive.
- 13 MR. BANKS: It's my impression that no one used
- 14 the UNE platform to serve business at the market rate. We
- had a few thousand UNE platform business lines.
- MR. GILLAN: We have members in the Bell South
- 17 region who are using it who are starting up, who are coming
- 18 to the Bell South region. It is true that Bell South's
- 19 strategy of keeping up, refusing to offer this until
- 20 February of the year 2000 has delayed you seeing this --
- MS. LEVITZ: No, but we have two customers who
- 22 prior to February had signed onto our UNE-P offering that
- 23 had the professional service charge in addition to the UNE
- 24 rate charge.
- 25 MR. SCOTT: Let me talk about that --

- MR. BANKS: We can figure out the percent. I
- 2 think it will be very low.
- MR. SCOTT: Since we're kind of the poster child
- 4 for UNE-P, I think it's -- working with these aggregate
- 5 numbers, I think maybe our own experience in composition of
- 6 business might be more illustrative. We've got about
- 7 210,000 access lines in service right now. We started using
- 8 platform in any scale whatsoever back in May of '99 in a
- 9 launch in Texas. All of our lines in Texas are done under
- 10 the platform. All are serving small business. Today, about
- 11 65 percent of our total base of lines will be done under the
- 12 platform, and 100 percent of the incremental lines.
- 13 Actually, higher -- more than 100 percent, because we're
- 14 converting some of the resale lines to the platform as we
- 15 grow our market share.
- 16 The numbers are a lot lower in Missouri and
- 17 Kansas, because we had to fight for the ability to do the
- 18 platform state by state. Texas was out ahead of everybody
- 19 else. We've begun a program to expand into the Bell South
- 20 region and the reason that a lot of people haven't been
- 21 doing UNE-P, and we don't see a large number nationwide is,
- 22 it's been a state-by-state development. And so, a lot of us
- are just getting going, a lot of companies are just gearing
- 24 up to do this. It's not a simple thing to do from a systems
- 25 perspective.

1	And so, you'll see this become more and more
2	important. Evidence the announcement that Clark McCloud
3	made with the deal to do UNE-P as the expansion program into
4	the Quest territory. And there's certainly a successful
5	CLEC on the model of an Allegiance who knows how to build
6	network, understands that, but has chosen to do a major
7	expansion through UNE-P.
8	MR. CROWNE: In the U.S. West territories.
9	MR. SCOTT: In the U.S. West territories. And
10	you're seeing that company by company, location by location,
11	but the gaining factor has been the state of regulation, and
12	it's been tougher in Bell South's region.
13	MS. ATWOOD: But is it the state of regulation or
14	the provisioning problems?
15	MR. SCOTT: It's been the state of regulation.
16	MR. GILLIAN: You can't get the provision until
17	there's something to buy.
18	MR. JONES: I would point out, though, that Clark
19	has done very well in the absence of the UNE-P and has
20	relied primarily on resale as its entry strategy and may
21	just see that there are greater margins associated with
22	MR. SCOTT: In a particular kind of resale, which
23	was a grandfathered Centrex (phonetic) arrangement that
24	looked a lot like UNE-P margins.

MR. JONES: Right. And not necessarily the top 50

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- 1 MSAs we're talking about.
- MS. ATWOOD: But can I ask you the question now
- 3 about -- because this is something that I just want to
- 4 explore with you for a minute, because I think I'm getting
- 5 your position. Let's say you've gotten through the
- 6 regulatory hurdles and let's say there is a platform
- 7 available and let's say that platform -- this Commission has
- 8 said the provisioning of UNE-L is sufficient, as it has in
- 9 New York and Texas. Where in that world, where you're
- 10 talking about the vast majority of platform -- admittedly,
- the big guys are coming in and they're 90-percent level and
- they're using the platform for residentials. You've got
- 13 your innovators that are coming in.
- But you've got a Commission decision that, in
- 15 fact, says that the provisioning for the hot cut performance
- is adequate. Help me understand why at that point, your
- 17 arguments relating to the decisions that you make under
- 18 those circumstances don't equally counsel for you to move to
- 19 facility deployment. And the reason I ask it -- and this is
- just because while we're talking, we have always assumed
- 21 that the platform had been a transitional, I mean, most
- people viewed it as a transitional mechanism to a facility's
- 23 competition.
- MR. SCOTT: Let me describe. This is a real-world
- example.

1	MS. ATWOOD: Yes.
2	MR. SCOTT: Because I'm on the road raising
3	additional financing for Birch to support our facilities'
4	build-out, and I do agree with you, this will be largely
5	transitional for CLECs as we deploy facilities. The
6	difficulty for us right now, not only a problem with the
7	capital markets and they've lost faith in the ability of
8	this model to work, they certainly don't believe that UNE-L
9	works, and you see it reflected in the stock prices of
10	everybody but the significant problem that we face right
11	now is we're on the cusp of a new generation of switching
12	technology.
13	And so, for us to continue to grow, if we had to
14	use the UNE-L, our approach could be to go with Legacy
15	Technology and deploy that, which we couldn't raise the
16	money to do, or to go to the next phase of it. So, when we
17	go to I'll give you an example. We're making decisions
18	right now about expansion into the Bell South territory.
19	Our approach will be over time, as we're doing in Texas
20	right now, deploying a DSL network, which allows us to, in
21	our opinion, economically deploy a loop that would carry all
22	of the customers' traffic, even the small business customer.
23	But it's a single loop.
24	We're not trying to coordinate six different loops

and all the pain associated with that, because with the next

25

- 1 generation of switching equipment that we're now trialing in
- a proof-of-concept lab, we would be able to deliver fully
- 3 integrated voice and data over those facilities. So, yes,
- 4 UNE-P does provide the bridge to that next generation of
- 5 switching equipment. And I know people will disagree.
- 6 Those who have existing circuits which are in place will
- 7 take a different approach to that bridge. But right now,
- 8 for the vast bulk of the industry, there is no capital
- 9 available for the deployment of switching equipment into
- 10 these markets using UNE loops.
- MS. ATWOOD: Before you comment, can I ask you to
- 12 talk -- Pace to talk about that, because I want to just get
- the perspective of the position that you're advocating. I
- 14 keep reading the position as, you know, this Commission, the
- 15 costs associated with your entry and the need for a platform
- 16 really relate to the fact that we have an endemic
- 17 provisioning problem that increases the costs associated
- 18 with it. And where this Commission has said -- and in fact,
- 19 if I'm understanding it right --
- 20 MR. GILLAN: I understand, and I just --
- 21 MS. ATWOOD: So, I just need to hear your take on
- 22 that or if I got it wrong.
- MR. GILLAN: I can only go back to what I was
- 24 trying to articulate earlier. I think the Commission's
- finding that they're providing loops in an adequate way is

- true for the types of things those loops are used for at the
- levels that they're used for. And I think, you know, there
- is no absolutely clear bright line here that says, boy, when
- 4 a customer hits eight, he can go, all right? You're always
- 5 going to look out in the market and see some loops being
- 6 purchased by people. You're going to see it at levels that
- 7 are commercially insignificant.
- 8 Now, that doesn't mean that individual carriers
- 9 are insignificant or, you know, like Allegiance, but when
- 10 you add them all up and you compare that level of
- 11 competitive activity to the dominant provider, you're going
- to see that it's really burbling around at a relatively low
- 13 level. And yeah, it will grow larger, you know, every time
- they file a report, there will be more loops sold. But, you
- know, you're still down here five years after the Act, in
- 16 effect -- or four years after the Act -- at a very low
- 17 level.
- I don't think that you have a conflict between on
- 19 the one hand saying they're providing these loops for the
- 20 markets that they're used to the carriers that need them at
- 21 the levels that those loops are useful at in a way that
- 22 satisfies the obligations of 271, while at the same time
- 23 saying but the problems that exist in that kind of process
- 24 prevent mass application in the manner that Congress wanted
- 25 this Act to work and that's there's an impairment that

- 1 requires that carriers have the opportunity to buy loops and
- 2 ports together. I mean, let's face it, the local switch
- 3 element was not only listed in 271, but it's actually the
- 4 thing that Congress used when it gave an example in the --
- 5 whatever that thing is, the conference report --
- 6 MS. ATWOOD: When they talk.
- 7 MR. GILLAN: Yeah, when they talk. You know, the
- 8 advantage of being an economist is you don't know the
- 9 correct words to apply to those things. At any rate, when
- they gave the example of we don't expect people to replicate
- things immediately, that they're going to need to buy things
- from the ILEC, it didn't give the example of the loop, they
- gave the example of a local switch in the report. So, I
- don't think that you have -- you know, I'm an economist and
- not a lawyer, but it seems to me perfectly logical to reach
- 16 a conclusion about their ability to provision loops for the
- 17 market that they're used in as being adequate for 271 while
- 18 at the same time saying that those processes are just
- 19 systematically incapable of handling the volumes and in
- serving the broad type market that you want to see over here
- 21 for the small analog customers.
- 22 And the data supports that conclusion, because
- where you've got UNE-P, you've got lost of competition, and
- where you don't, you don't.
- MR. SCOTT: It seems to me the same logic could be

- 1 applied to saying that where fiber was connected to a
- building, that the loop itself wasn't a required element.
- MR. TRINCHESE: We'd agree to that.
- 4 MR. SCOTT: I know you would, I know you would.
- 5 But I thought about that one too, and it would focus this
- 6 discussion on the switchboard, but I guess if I were Time
- Warner Telecom, I'd feel just as strongly about the
- 8 existence and the availability of a functional fiber optic
- 9 connection to Omnet buildings, that is true, but it's
- 10 functional for a certain type of business plan.
- MS. ATWOOD: Well, I would -- the question there
- is what did we look at when we were evaluating the high
- performance, and I would agree with Michelle. We did look
- 14 at scalability. We looked at how this could translate to a
- larger market, we looked at -- and so it isn't just looking
- to see the performance, we looked to see how the performance
- was done in a larger scale. But I hear you saying more than
- 18 that, I think. I think you're saying we can make that
- 19 determination but that still doesn't -- that shouldn't
- 20 necessarily influence our view as to whether there is a need
- 21 to retain an entry strategy for this, CLECs, right? I mean,
- that's what you're saying.
- MR. HUNTER: Yes. Plus, I think if you took the
- logic of your argument and took it to its extreme, there's
- no basis for keeping residential separate either, and I

- think everybody in this room agrees that there is. And
- then, you get back into the notion of saying well, what
- 3 looks more like what? Does residential look more like small
- 4 business because all are served on an individual loop basis?
- 5 MS. ATWOOD: Do you guys want to respond to that?
- 6 MR. BANKS: I'd respond by saying one common sense
- 7 way that you would distinguish them is when you do the
- 8 impairment analysis, you look to see whether CLECs are
- 9 successfully competing for a group of customers. And they
- are very successfully competing for small business
- 11 customers.
- 12 (Multiple voices)
- MS. ATWOOD: Let him have it, and then you guys
- 14 can have more time on that.
- 15 MR. PHILLIPS: First of all, there is a
- 16 difference, and the difference is an obvious one. The
- 17 revenue stream, in general -- I mean, there are exceptions,
- 18 there are high-use residential customers -- but in general,
- 19 the revenue stream available for serving a business
- 20 customer, even a small business customer, is higher than the
- 21 revenue stream available from serving a residential
- 22 customer.
- MR. SCOTT: Actually, our residential line is the
- same for both, so it's not completely the case. It's the
- 25 same for both.

- MR. PHILLIPS: Well, I think, as a national rule,
- that that statement is correct. And when you're a CLEC and
- 3 you're making business decisions about where you're going to
- 4 go, you're going to go where the money is first. So, you're
- 5 going to go to wire centers that serve predominantly
- 6 business customers, more business customers, and you'll be
- 7 able to justify the cost of your own facilities,
- 8 co-location, et cetera, in those wire centers much more
- 9 readily than you would if the wire center was serving
- 10 predominantly residential customers.
- 11 MS. ATWOOD: Can I ask if -- since you say that
- your figures suggest differently, if you have different
- 13 figures, can you put them -- not immediately -- but would
- 14 you mind putting those on the record.
- MR. PHILLIPS: Different figures about?
- 16 MS. ATWOOD: About the revenue stream for a
- 17 business customer. You said it's the national average. I
- 18 mean, if there's some objective -- I'm just trying to get
- 19 the best --
- 20 MR. PHILLIPS: Well, I mean, I can tell you just
- 21 -- this is just in one state, but in Indiana, my
- 22 understanding was, for example, you know, we get forty bucks
- 23 for a business line that we provide -- Ameritech provides to
- 24 a business, and the same thing is eight dollars when
- 25 provided to residential customer.

1	MS. ATWOOD: I'm just asking could you supplement
2	the record with that?
3	MR. GILLAN: But when you here's the concern
4	when you look at it that way. The comparison isn't between
5	what do I get in the basic local rate for a business
6	customer versus the basic local rate for a residential
7	customer? Because almost nobody buys just basic local
8	exchange service. Residential customers don't have that
9	purchasing pattern. I've been looking at Bell South's
LO	numbers throughout the Southeast, and it's less than,
11	generally, 5 percent of the population by just basic local
L2	exchange service. So, what you do have is, when you include
L3	a bunch of these revenue sources, what we're finding
14	generally is that residents buy more features, et cetera,
15	MS. ATWOOD: Well, you want those
16	MR. GILLAN: Yeah, but that's why
L 7	MR. BANKS: The average revenue flows to both, and
18	Gary's just giving an example of the basic line rates. But
19	obviously, we would give you the actual real revenue flow.
20	MR. SHAKIN: He's persuading me to rethink this
21	biz-res split. I think maybe we should have
22	(Laughter.)
23	MS. ATWOOD: I've got you on the record. You're
24	biz-res split here. You can't take that back.
25	MR. BANKS: A lot of this is coming down to a